



POLITICAL INQUIRY FORM

KYW

Candidate

SPECIAL ☐ **PRIMARY** ☐ **GENERAL** ☒ **OUT OF WINDOW** ☐

RECORD OF REQUEST – Political Broadcast Time: 4th Qtr 2012

NAME OF REQUESTOR: Lisa Markell

1. NAME OF AD AGENCY: The Campaign Group, Inc.
1600 Locust Street
Philadelphia, PA 19103
Phone: 215-732-8200

2. ORGANIZATION PAYING FOR TIME: Markell for Delaware
325 East Main Street
Newark, DE 19711
Phone: 302-283-1420

3. ORGANIZATION FURNISHING TAPES: Same as Item 1

4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE: Candidate

5. PRODUCT OR CATEGORY: Candidate – Governor, DE

6. POLITICAL PARTY OR OFFICIAL AFFILIATION: Democratic

5. DATE OF REQUEST 10/1/12

6. NATURE OF REQUEST:

(a) Request for Candidate rate card

__ X __

(b) Other request as stated below

__ X __

Requesting political rate card all dayparts, all programs, all levels rates :30's.

7. DISPOSITION MADE OF REQUEST

(a) Granted

__ X __

(b) Denied (reason)

__

(c) Withdrawn (reason)

__

(d) Avails offered

__

8. SUBSEQUENT DEVELOPMENTS

See File

9. AMOUNT OF CHARGES – see order (s) under candidate name in public file folder

CBS EMPLOYEE COMPLETING FORM

James Callahan for Carolyn Tyson, CBS Television Stations 10/8/12